

Short Bio

Weldon Long is a successful entrepreneur, award winning author and a powerful, driven speaker/trainer who helps businesses and individuals simplify success and sales principles and implement those principles on a consistent basis. Mr. Long has developed his success philosophies in the real world, having transcended 20 years of prison, poverty and addiction and created a life of unimaginable prosperity.

He is the author of the *The Upside of Fear*, winner of the 2009 New York Book Festival's Best Autobiography. The book has been endorsed by Dr. Stephen R. Covey and Tony Robbins. Despite dropping out of high school in the 9th grade, he now holds an MBA in Management. Mr. Long has been featured in numerous articles and radio and television programs, including the WGN, Fox News and First Business Networks. He splits his time between the Rocky Mountains of Colorado and the beaches of Kapalua, Maui.